

This listing of claims will replace all prior versions, and listings of claims in the application:

Amendments to the Claims:

Listing of Claims:

Claims 1-24 (Canceled)

24. (Original) A method for determining a correct insertion orientation for a printable medium in a printer, the method comprising:

prompting, with a computer coupled with an output device and with the printer, a user to place a first mark on a sheet of paper;

prompting, with the computer, a user to insert the sheet of paper into the printer in an orientation relative to the first mark;

printing a second mark to the sheet of paper with the printer; and

prompting, with the computer, the correct insertion orientation for a label sheet based upon the location of the first and second marks on the sheet of paper.

25. (Original) The method of claim 24 further comprising:

prompting the user to insert the printable medium into the printer in a particular orientation; and

printing insertion instructions on the printable medium.

26. (Original) The method of claim 25 wherein the printable medium is a label sheet.

27. (Original) The method of claim 25 wherein the printable medium is an envelope.

28. (Original) The method of claim 24 further comprising:

storing the correct insertion orientation; and

upon the user attempting to print to a label sheet, prompting, with the computer, the user with insertion instructions.

29. (Original) The method of claim 28 wherein the computer is coupled with a server system via a communications network, and wherein said storing step includes storing the correct insertion orientation on the server system.

30. (Original) A system for determining a correct insertion orientation for a printable medium in a printer, the computer system comprising:

a module for prompting, with a computer coupled with an output device and with the printer, a user to place a first mark on a sheet of paper;

a module for prompting, with the computer, a user to insert the sheet of paper into the printer in an orientation relative to the first mark;

a module for printing a second mark to the sheet of paper with the printer; and

a module for prompting, with the computer, the correct insertion orientation for the printable medium based upon the location of the first and second marks on the sheet of paper.

31. (Original) The system of claim 30 further comprising:

a module for prompting the user to insert the printable medium into the printer in a particular orientation; and

a module for directing the printer to print insertion instructions on the printable medium.

32. (Original) The system of claim 30 further comprising:

a module for storing the correct insertion orientation in a memory of the computer; and

a module for, upon the user attempting to print to a label sheet, prompting, with the computer, the user with insertion instructions.

33. (Original) A computer program product stored on a computer-readable medium for determining a correct insertion orientation for a printable medium in a printer, the computer program product comprising:

- code for prompting a user to place a first mark on a sheet of paper;
- code for prompting the user to insert the sheet of paper into the printer in an orientation relative to the first mark;
- code for printing a second mark to the sheet of paper with the printer; and
- code for prompting the user with the correct insertion orientation for the printable medium based upon the location of the first and second marks on the sheet of paper.

34. (Original) The computer program product of claim 33 further comprising:
code for prompting the user to insert the printable medium into the printer in a particular orientation; and

- code for directing the printer to print insertion instructions on the printable medium.

35. (Original) The computer program product of claim 33 the further comprising:

- code for storing the correct insertion orientation in a memory of the computer;

and

- code for, upon the user attempting to print to a label sheet, prompting, with the computer, the user with insertion instructions.

36. (Original) A method for determining a correct insertion orientation for a label sheet in a printer, the method comprising:

- prompting, with a computer coupled with an output device and with the printer, a user to place a first mark on a sheet of paper;

- prompting, with the computer, a user to insert the sheet of paper into the printer in an orientation relative to the first mark;

- printing a second mark to the sheet of paper with the printer; and

prompting, with the computer, the correct insertion orientation for a label sheet based upon the location of the first and second marks on the sheet of paper.

37. (Original) The method of claim 36 further comprising:
prompting the user to insert a label sheet into the printer in a particular orientation; and
printing insertion instructions on the label sheet.

38. (Original) The method of claim 36 further comprising:
storing the correct insertion orientation; and
upon the user attempting to print to a label sheet, prompting, with the computer, the user with insertion instructions.

39. (Original) The method of claim 38 wherein the computer is coupled with a server system via a communications network, and wherein said storing step includes storing the correct insertion orientation on the server system.

40. (Original) The method of claim 38 wherein said storing step includes storing the correct insertion orientation on the computer.

41. (Original) A method for determining a correct insertion orientation for a printable medium in a printer, the method comprising:
prompting, with a computer coupled with an output device and with the printer, a user to insert the printable medium into the printer in a first orientation;
printing a test mark to an actual location on the printable medium with the printer;
prompting, with the computer, the user to compare the actual location of the test mark to an intended location; and
if the actual location does not correspond to the intended location, prompting the user to re-insert the printable medium into the printer in a second orientation, and repeating the printing, prompting the user to compare, and prompting the user to re-insert steps until the actual location corresponds to the intended location.

42. (Original) The method of claim 41 wherein the printable medium is a label sheet.

43. (Original) The method of claim 41 wherein the printable medium is an envelope.

44. (Original) A method for determining a correct insertion orientation for a label sheet in a printer, the method comprising:

prompting, with a computer coupled with an output device and with the printer, a user to insert the label sheet into the printer in a first orientation;

printing a test mark to an actual location on the label sheet with the printer;

prompting, with the computer, the user to compare the actual location of the test mark to an intended location; and

if the actual location does not correspond to the intended location, prompting the user to re-insert the label sheet into the printer in a second orientation, and repeating the printing, prompting the user to compare, and prompting the user to re-insert steps until the actual location corresponds to the intended location.

45. (Original) A method for determining a correct insertion orientation for a printable medium in a printer, the method comprising:

providing a printable medium having a plurality of orientation markings;

prompting, with a computer coupled with an output device and with the printer, a user to insert the printable medium into the printer in an orientation relative to the orientation markings;

printing a test mark to the printable medium with the printer;

prompting, with the computer, the user to select one of the plurality of orientation markings proximate to which the test mark was printed; and

prompting, with the computer, the correct insertion orientation for the printable medium based upon the location of the test mark relative to the orientation markings.

46. (Original) The method of claim 45 wherein the printable medium is a label sheet.

47. (Original) The method of claim 45 wherein the printable medium is an envelope.

48. (Original) The method of claim 45 wherein the printable medium includes four orientation markings.

49. (Original) The method of claim 45 wherein the printable medium includes two orientation markings.

50. (Original) A method for determining a correct insertion orientation for a label sheet in a printer, the method comprising:

- providing a label sheet having a plurality of orientation markings;
- prompting, with a computer coupled with an output device and with the printer, a user to insert the label sheet into the printer in an orientation relative to the orientation markings;
- printing a test mark to the label sheet with the printer;
- prompting, with the computer, the user to select one of the plurality of orientation markings proximate to which the test mark was printed; and
- prompting, with the computer, the correct insertion orientation for a label sheet based upon the location of test mark relative to the orientation markings.

51. (Original) A system for determining a correct insertion orientation for a printable medium in a printer, the system comprising:

- a module for prompting, with a computer coupled with an output device and with the printer, a user to insert the printable medium into the printer in a first orientation;
- a module for printing a test mark to an actual location on the printable medium with the printer;
- a module for prompting, with the computer, the user to compare the actual location of the test mark to an intended location; and

a module for, if the actual location does not correspond to the intended location, prompting the user to re-insert the printable medium into the printer in a second orientation, and repeating the printing, prompting the user to compare, and prompting the user to re-insert steps until the actual location corresponds to the intended location.

52. (Original) A computer program product stored on a computer-readable medium for determining a correct insertion orientation for a printable medium in a printer, the computer program product comprising:

code for prompting, with a computer coupled with an output device and with the printer, a user to insert the printable medium into the printer in a first orientation;

code for printing a test mark to an actual location on the printable medium with the printer;

code for prompting, with the computer, the user to compare the actual location of the test mark to an intended location; and

code for, if the actual location does not correspond to the intended location, prompting the user to re-insert the printable medium into the printer in a second orientation, and repeating the printing, prompting the user to compare, and prompting the user to re-insert steps until the actual location corresponds to the intended location.

53. (Original) A system for determining a correct insertion orientation for a printable medium in a printer, the system comprising:

a module for prompting, with a computer coupled with an output device and with the printer, a user to insert a printable medium into the printer in an orientation relative to the orientation markings, wherein the printable medium includes a plurality of orientation markings thereon;

a module for printing a test mark to the printable medium with the printer;

a module for prompting, with the computer, the user to select one of the plurality of orientation markings proximate to which the test mark was printed; and

a module for prompting, with the computer, the correct insertion orientation for the printable medium based upon the location of the test mark relative to the orientation markings.

54. (Original) A computer program product stored on a computer-readable medium for determining a correct insertion orientation for a printable medium in a printer, the computer program product comprising:

code for prompting, with a computer coupled with an output device and with the printer, a user to insert a printable medium into the printer in an orientation relative to the orientation markings, wherein the printable medium includes a plurality of orientation markings thereon;

code for printing a test mark to the printable medium with the printer;

code for prompting, with the computer, the user to select one of the plurality of orientation markings proximate to which the test mark was printed; and

code for prompting, with the computer, the correct insertion orientation for the printable medium based upon the location of the test mark relative to the orientation markings.

55. (Original) A reversible label sheet comprising:

a plurality of labels affixed thereon;

the label sheet having a center point;

wherein each of the plurality of labels has a pattern preprinted thereon defining a print target area, the print target area having a size, shape, location, and orientation;

wherein each of the plurality of labels has a corresponding one of the plurality of labels;

wherein the size and shape of the print target area of the each of the plurality of labels is the same as the size and shape of the print target area of the corresponding one of the plurality of labels;

wherein the location of the print target area of the each of the plurality of labels is rotated 180 degrees about the center point from the location of the print target area of the corresponding one of the plurality of labels;

wherein the orientation of the print target area of the each of the plurality of labels is rotated 180 degrees from the orientation of the print target area of the corresponding one of the plurality of labels.

56. (Original) The reversible label sheet of claim 55 having ten labels.

57. (Original) A reversible label sheet comprising:

a plurality of labels removably adhered thereto;

the label sheet having a center point;

wherein each of the plurality of labels has a pattern preprinted thereon defining a print target area, the print target area having a size, shape, location, and orientation;

wherein each of the plurality of labels has a corresponding one of the plurality of labels;

wherein the size and shape of the print target area of the each of the plurality of labels is the same as the size and shape of the print target area of the corresponding one of the plurality of labels;

wherein the location of the print target area of the each of the plurality of labels is rotated 180 degrees about the center point from the location of the print target area of the corresponding one of the plurality of labels;

wherein the orientation of the print target area of the each of the plurality of labels is rotated 180 degrees from the orientation of the print target area of the corresponding one of the plurality of labels.